



David Alandí

www.davidalandi.cat

Born in Barcelona on June 19th 1982

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Experienced graphic designer specialized in user interface, user experience, information architecture, digital product, branding, and social media.

Knowledge

- Higher Degree in Graphic design. *Bau escola de disseny (Universitat de Vic).* 2004-2008
- Motion graphics in Adobe After Effects CS6 *Mad Center.* 2013
- Web design with XHTML/HTML/CSS. *Seeway Escola de disseny, tecnologia i comunicació digital.* 2012
- Software Engineer. *(undergraduate) Universitat Pompeu Fabra.* 2001-2003
- High School Degree in nature and health science. *School Jesús Maria i Josep.* 1986-2001

Software

- Adobe Creative Suite: Photoshop, Illustrator, Flash, Dreamweaver, Indesign.
- Axure, Affinity designer & photo, Pixate, Sketch³, Balsamiq, Invision, Brackets.
- Jira, Confluence, Trello, Google Docs, Keynote.
- Video edition with Final Cut and After Effects.

Languages

- Native Catalan and Spanish.
- Advanced level of English (certified in level C1).

Extra skills and qualifications

- Social media: twitter/facebook (apps, contests, branding), tumblr, pinterest, instagram, vine, google+, foursquare, flickr...
etfelicitoill.cat Personal project with more than 20.000 followers, 3000 daily visits and 300 posts/month. Winner in the Blog Contest Catalonia 2012 and a book published about in 2013 with Arallibres editors.

Work experience

- UI Senior UI UX Interaction and animation mobile design at Toro Development. since 2014
UI/UX, interaction and animation mobile design in payment and loyalty wallet apps for banks and mobile operators
- Social communication manager at Blanc Festival de disseny de Catalunya since 2013
Daily communication on twitter, facebook, instagram, campaign strategy and live communication in the event.
- College teacher at Bau escola superior de disseny. 2012
"Digital Culture": interactive, glitch and net-art, online advertising, augmented reality, videogames, internet, hackers, free software, social networks, mobile techl,...
- College teacher at Elisava escola superior de disseny. 2012-13
Workshop: mobile apps design. Introduction to iOS/Android systems, UI/UX, digital or skeuomorphic design, Kansei philosophy...
- Senior consultant, graphic designer and social media creative in strategies at Cink. Shaking Business. 2010-11
UI/UX designer in social media, e-commerce and analytic apps. Graphic design and social media strategy for CiU, Milner, Fundación Banesto, TMB...
- Graphic design and t-shirt printing at Stampatex. 2009
- Graphic design at Impacte Comunicació. *Projects for Caixa Terrassa, FGC, Vall de Núria...* 2009
- Graphic design at Supergraphics/Matinee Group. *Graphic and web design for the label parties and DJs.* 2009
- Art and communication direction at Pienso2. *Graphic and web design, UI/UX design for a dating social network.* 2008-09
- Graphic design at UPF former alumni association. *Corporate design, events and Photoshop teacher for former alumnees.* 2003-05

My laboral experience is formed through other fields like computer technician, maths private tutor, commercial operator, child coach, fnac customer service, stock clerk, digital art expo volunteer... 1999 - 06

You can find my work references on my (complete) linkedin user profile. www.linkedin.com/in/davidalandi